TOTAL.



SPONSORSHIP 2027

PUT YOUR NAME *ON THE MAT.*

Business sponsorship for Total Taekwondo in Southport and Preston, for the full 2027 season, January to December.

SOUTHPORT · PRESTON

totaltaekwondo.co.uk

WHY TOTAL

SEEN BY LOCAL FAMILIES EVERY WEEK

Total Taekwondo teaches kids from age 4, teens and adults across two dojangs, with a third site on the way. Sponsoring us puts your name next to something families care about: their children's confidence, fitness and achievements.

300+
Students training with us every week

300+
Families on our member email list

8K+
Followers across all our social media

120K
Weekly reach on Instagram





TOTAL PERFORMANCE TEAMS

Our competition squads are coached by a team that includes GB athlete Dantrell Knight. Our students compete at national level and in the GB squads, so your name travels with them.

WHAT SPONSORS GET

IN THE DOJANG, ONLINE AND IN EVERY INBOX

01

IN OUR DOJANGS

- Your logo on our sponsor board at both sites
- Your flyers and offers on the front desk
- Banners at gradings and the Club Championships

02

ON OUR WEBSITE

- Your logo and link on our Sponsors page
- Your logo on the Performance Teams page and on events you support

03

ON SOCIAL MEDIA

- A welcome post when you join
- Regular shout-outs through the season
- Tagged on results posts: "Total Performance Teams, supported by you"

04

STRAIGHT TO OUR MEMBERS

- A sponsor spot in our member emails
- An exclusive member offer in the My Total app, so you can count every family who uses it

BIGGER OPPORTUNITIES

Naming rights

"The [your business] Club Championships", on every poster and post.

Sponsor an athlete

Cover a squad athlete's travel and entry fees for the season.



END OF SEASON

You get a short report showing your posts, reach, app clicks and how many members used your offer.

SPONSORSHIP PACKAGES

PICK YOUR PLACE

Four packages, each for the full 2027 season. There's only one Headline Partner.

	HEADLINE £2,000 1 place	GOLD £750 4 places	SILVER £350 8 places	SUPPORTER £100 Unlimited
Name on our sponsor board, both dojangs	✓	✓	✓	✓
Logo and link on our website	Top of page	✓	✓	Name only
Welcome post on social media	Own post	Own post	Own post	Group post
Social media shout-outs	Monthly	Monthly	Quarterly	—
Mention in member emails	Every email	Monthly	Quarterly	—
Member offer in the My Total app	✓	✓	—	—
Flyers on the front desk	✓	✓	—	—
Banner at gradings and the Club Championships	✓	✓	—	—
Naming rights for the Club Championships or a team	✓	—	—	—
End-of-season report	✓	✓	✓	—

One sponsor per type of business

At Gold and above, your place isn't shared with a direct competitor.

Add an athlete to any package

Back a squad athlete for the season. See the next page.



SPONSOR AN ATHLETE

BACK ONE OF OUR ATHLETES

Around £250 to £500 per athlete for the 2027 season. Add it to any package, or take it on its own.

- Covers their travel and competition entries for the year
- A personal thank-you post, plus updates on their results
- A signed photo or certificate for your wall

WHO WE PARTNER WITH

BUSINESSES FAMILIES TRUST

Most of our members are children, so we choose our partners with care.

GREAT FITS

- Physios and sports massage
- Gyms and nutrition shops
- Estate agents, solicitors and accountants
- Car dealers and garages
- Cafes and family restaurants
- Dentists and opticians
- Local trades

NOT A FIT

- Gambling
- Alcohol
- Vaping and tobacco
- Anything aimed only at adults

We keep the right to turn down any sponsor that doesn't fit our values.



HOW IT WORKS

LIVE FROM JANUARY 2027

01 Get in touch and pick your package

02 Send us your logo, link and any member offer

03 Pay in full, or in two halves in January and July

04 Your logo goes up and we post your welcome

05 Your report arrives in December, with first refusal on your place for 2028

Confirm your package by **15 December 2026** to be live from the first week of January.

LET'S TALK.

WHATSAPP OR CALL
07928 423393

EMAIL
info@totaltaekwondo.co.uk

WEBSITE
totaltaekwondo.co.uk

TOTAL.

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